

Comprehensive Economic Partnership Agreement EFTA-Indonesia

→ of strategic importance for Switzerland as an export nation

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Indonesia: Large emerging market on 17,000 islands



Emerging markets will dominate the world's top 10 economies in 2050 (GDP at PPPs)

	2016	2050	
China	1	1	China
US	2	2	India
India	3	3	US
Japan	4	4	Indonesia
Germany	5	5	Brazil
Russia	6	6	Russia
Brazil	7	7	Mexico
Indonesia	8	8	Japan
UK	9	9	Germany
France	10	10	UK

E7 economies G7 economies

Sources: IMF for 2016 estimates, PwC analysis for projections to 2050

- 46 x CH area, 31 x CH population, 1.6 x CH GDP, 5 x CH growth...
- High **trade barriers** for Swiss exporters
- EU and USA still without a bilateral FTA
- Attractive target market and hub in Asia
- Indonesia is the world's largest palm oil exporter
- Currently 150 Swiss companies on site (approx. 50,000+ jobs)

FTA brings substantial benefits for Swiss companies



- Reduction of 98% of all import tariffs in Indonesia (CHF 25 million annually)
- Advantages for Swiss export industries, e.g. chemicals, pharmaceuticals, MEM, watches, medtech, textiles, clothing, food...
- Important improvements in the protection of intellectual property
- Facilitation of trade in services (e.g. financial services, tourism, shipping)
- Strengthening legal certainty and transparency for direct investments
- Greater logistical flexibility thanks to liberal rules of origin
- Valuable advantage in market access over EU and US competitors

CEPA is of strategic importance for Switzerland



- Strengthening framework conditions in economically difficult times
 - → with benefits for both sides
- Bilateral free trade agreements are becoming more important
 - → in view of protectionism, a blocked WTO and the need for diversification of economic networks, among other things.
- A No vote fundamentally questions Swiss foreign economic policy
 - → if not this comprehensive and sustainable agreement, then what?
- Open markets strengthen sustainable development
 - → Swiss companies make an important and active contribution to sustainable development also through the FTA with Indonesia
- → A YES vote on 7 March 2021 is of great importance

Thank you for your attention



For questions

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